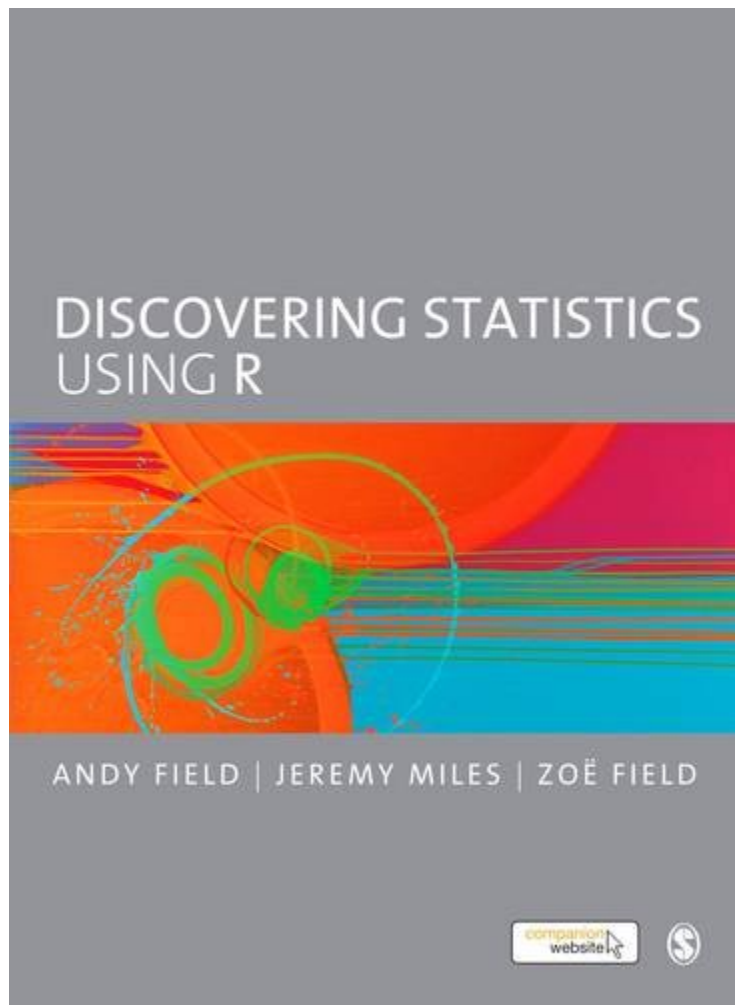


DISCOVERING STATISTICS USING R



ANDY FIELD | JEREMY MILES | ZOË FIELD





Discovering Statistics Using R

Book Description

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Book Appearances

'In statistics, R is the way of the future... I have been waiting for this book for some time, it offers not just the step-by-step guidance needed to complete a particular task, but it also offers the chance to reach the 2nd state of total statistical understanding.'
Professor Neil Stewart, Warwick University

'Field's Discovering Statistics is popular with students for making a sometimes deemed inaccessible topic accessible, in a fun way. In Discovering Statistics Using R, the authors have managed to do this using a statistics package that is known to be powerful, but sometimes deemed just as inaccessible to the conventional, all the while staying true to Field's off-kilter approach.'
Dr Marcel van Ijzendoorn, University of Amsterdam

Hot on the heels of the award-winning and best selling Discovering Statistics Using SPSS, 3rd Edition, Andy Field has teamed up with Jeremy Miles (co-author of Discovering Statistics Using SAS) and Zoë Field to write Discovering Statistics Using R. Keeping the quirky, humorous and self-deprecating style that has made students across the world fall in love with Andy Field's books, Discovering Statistics Using R takes students on a journey of statistical discovery using R, a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world.

The journey begins by explaining basic statistical and research concepts before a guided tour of the R software environment. Next you discover the importance of exploring and graphing data, before moving onto statistical tests that are the foundations of the rest of the book. (For example, correlation and regression). You will then stride confidently into intermediate level analyses such as ANOVA, before ending your journey with advanced techniques such as MANOVA and multilevel models. Although there is enough theory to help you gain the necessary conceptual understanding of what you're doing, the emphasis is on applying what you learn to playful and real-world examples that should make the experience more fun than you might expect.

Like its sister textbooks, Discovering Statistics Using R is written in an irreverent style and follows the same groundbreaking structure and pedagogical approach. The core material is augmented by a cast of characters to help the reader on their way, together with hundreds of examples, self-assessment tests to consolidate knowledge, and additional website material for those wanting to learn more at: www.sagepub.co.uk/dsar

Given this book's accessibility, fun spirit, and use of bizarre real-world research it should be essential for anyone wanting to learn about statistics using the freely available R software.

ANDY FIELD is Professor of Child Psychopathology at the University of Sussex. He adores cats, and loves to listen to and play very heavy music. His ability to make statistics accessible and fun has been recognized with local and national teaching awards (University of Sussex, 2006; the British Psychological Society, 2007), a prestigious UK National Teaching Fellowship (2006), and the British Psychological Society book award (2006). He lives in Brighton with his wonderful wife Zoë and Fuzzy the cat.

JEREMY MILES works as Behavioral Scientist at the RAND Corporation in Santa Monica, California and as a Professor of Quantitative Methods at the Radwin RAND Graduate School. He thinks dogs are better than cats but is wrong. He lives in Los Angeles with his twin boys, twin dogs, twin chickens but not twin wives. He has published several titles including *Understanding and Using Statistics in Psychology* (SAGE, 2007).

ZOE FIELD works at the University of Sussex. She has published several research papers but this is her first book. She lives living in Statistics hell with her beloved husband Andy and their cat Fuzzy.

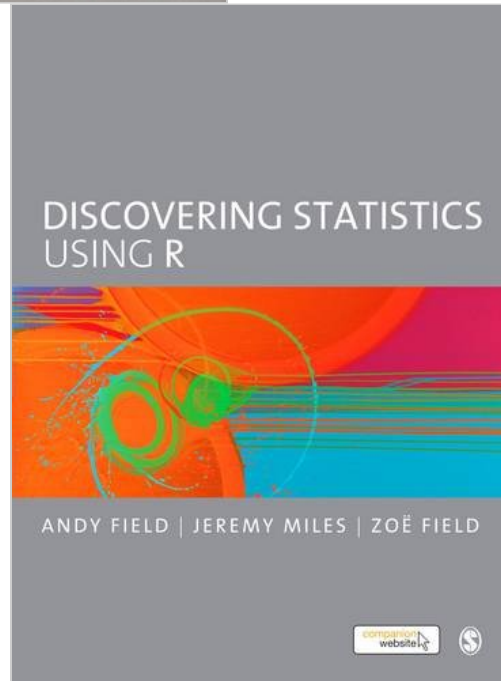
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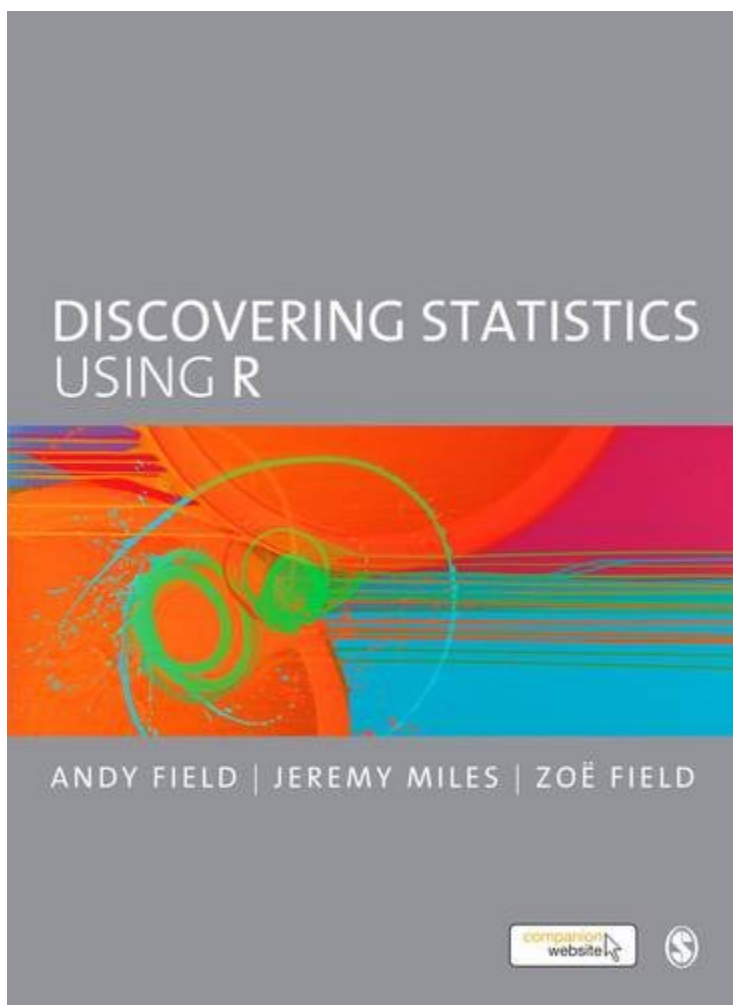
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